

Frequently Asked Questions

1) What is TPABenchmark.comSM?

TPABenchmark.com is a comprehensive resource tool, focused on providing advisors access to a national network of Third-Party Administrators (TPAs), who can assist them in growing their retirement plan business. The site's popular TPALocator Service allows advisors to locate TPAs across the United States, based on their specific needs. The site provides a range of utilities for contacting and connecting with TPAs, and receiving assistance either on a particular case opportunity or with growing their book of retirement plan business, locally, regionally or nationally.

2) What types of advisors are using the TPABenchmark.comSM site?

The site is being utilized by all types of advisors (from advisors writing their first retirement plan to specialty advisors and investment consultants specializing in this marketplace). Advisors new to the retirement plan marketplace, are connecting with advisor-friendly TPAs who are supporting their efforts to grow their retirement plan sales. Specialty advisors and investment consultants, are taking advantage of the site, to streamline their searches for very specific types of TPAs, reporting that the site is a great time-saving resource, that is benefiting them greatly. Whether an advisor is looking for a TPA to support a specific case opportunity, or is searching for a partner to help them grow their sales, the TPABenchmark.com resources delivers the knowledge and contacts to help advisors grow their presence in the retirement plan marketplace.

3) What type of knowledge is on the TPABenchmark.comSM site?

The TPABenchmark.comSM resource contains in-depth profiles on TPAs (Third-Party Administrators) across the nation. In addition, members of TPABenchmark.com gain access to knowledge from Hynes Associates survey efforts focused in this marketplace (including quarterly TPA surveys), new insights on advisor sales trends, and much more.

4) How do I go about getting registered so that I can take advantage of the site's services?

If you are an advisor interested in our service, please visit the home page of www.tpabenchmark.com, to complete a registration form. TPAs interested in participating, can gain access to participation details, also from our home page, under the "Join TPABenchmark" tab, on the main menu. Broker-Dealers and/or Retirement Service Providers can contact us at info@tpabenchmark.com for complete details and also read more under the "Join TPABenchmark" tab on the site's home page.